

# Logistics and Supply Chain Master Class

-- Using your Supply Chain Strategy to create a Competitive Advantage --

## Workshop Objectives:

- ▶ How to perform supply chain cost reduction strategies?
- ▶ Improve the efficiency of your logistics and SCM
- ▶ How can you implement global supply chain?
- ▶ How to learn from best in class using case studies?
- ▶ How to pursue the TPP agreements benefits?
- ▶ Learn from China, Thailand, Singapore, Phillipine, logistics strategies



**Date :** 16-July-16  
**Time:** 9am to 12pm  
**Location:** Nong Lam University  
(Cat Tuong hall)  
**Address:** Thu Duc district, HCMC



## E-Registration:

**CONTACT:** Ms. Nhật Linh, MP: 0961.337.192  
Email: ntnlinh@hcmuf.edu.vn  
Website: eco.hcmuaf.edu.vn



**About Nong Lam Uni:** NLU has strong relationship with other universities with exchange education programs and research projects, and has close relationships with universities in ASEAN countries.

**About SIMM:** The Singapore Institute of Materials Management ([www.simm.org.sg](http://www.simm.org.sg)) is a 36 year old professional institute which has the charter of nurturing world class logistics and supply chain professionals in the Asia Pacific region. SIMM had trained over 15,000 logistics professionals over the period and is the premier logistics association in the Asia Pacific region.

# WORKSHOP LEADERS

**David Rogers:** Chairman of Asia Pacific Logistics Federation (APLF) and Immediate Past President of Supply Chain & Logistics Association of Australia:

David graduated with a Masters in Business (RMIT University) he has more than 35 years of experience in with excellent strategic, operational skills and knowledge in FMCG, Pharmaceutical, Manufacturing and third party logistics encompassing international and domestic markets. Managerial accomplishments include leading 220 strong team providing operational services across multi-sites, managing budgets of \$152 million, implementation of supply chain management continuous lean improvement projects, business transformation, management of third party service providers, development of strategic plans, systems implementation, procurement, S&OP, demand planning, production planning, forecasting, change management, training and network optimisation.

**Roger Lee:** Vice Chair of APLF and Director of the Spore Institute of Materials Mgt (SIMM). Roger is author of five books: *“Knowledge management: Principles and Applications”*; *“World Class Logistics and Supply Chain Management”*; *“The Making of a Shell-LiveWire Entrepreneur”*; *Logistics Management in Chinese*: Roger is presently the Director of the Singapore Institute of Materials Management and has more than 30 years’ experience in the electronics industry, holding various top management posts in logistics, Supply chain, procurement and distribution management. He is visiting professor to several universities in the realm of logistics and supply chain management. Roger had stayed in the USA, California for five years in the 1980s working as a logistics and SCM VP before returning to Singapore.

**Junus Kartara:** Certified Logistics & SCM Professional (Singapore) and Certified TAPA Specialist:

Junus is a professional in logistics and supply chain, and he is an expert in Six Sigma implementation on cost reduction projects which include lean manufacturing and Kaizan system. Junus has more than 25 years experience in the operations and planning activities in various multinational companies in Singapore. He graduated with a degree in logistics from UK, and is professional certified in various logistics discipline. Junus has managed projects including demand forecasting, production planning, business continuity management and systems implementation.



## BE CERTIFIED!

Certificate of attendance will be given to those who completed the action learning program in the workshop





This is to certify that

**Mr Simon Van**

has completed the workshop

**CERTIFICATE IN LOGISTICS & SUPPLY CHAIN**

**-- MASTERCLASS --**

on 16<sup>th</sup> July 2016

in Nong Lam University (HCM City)

**Supported by:**



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*Singapore Institute of Materials Management*

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